

Ganesh Ananthakrishnan



Education

Bachelor of Engineering (Electronics & Communications Engineering)
Thiagarajar College of Engineering, Madurai

Professional Experience

Ganesh Ananthakrishnan brings over **34 years of leadership experience** across geospatial services, IT/ITES, engineering solutions, and industrial distribution. As part of the founding team of DSM Group, he has played a pivotal role in the strategic expansion and operational strengthening of multiple companies in India and abroad.

He currently serves as:

- **Managing Director – DSM Soft Private Limited** (since 1991)
- **Director – DSM Geodata Limited, United Kingdom** (since 2002)
- **Managing Director – DSM Agencies Private Limited** (since 2008)
- **Independent Director – VTM Ltd** (since 2021)

His career has spanned end-to-end experience in **accounts & finance, sales, operations, and corporate governance**. He has managed fund-raising initiatives, driven business growth, ensured statutory compliance across all entities, and built long-standing client and partner relationships.

His leadership covers both **service-oriented businesses** (Geospatial, Telematics, Engineering, Pre-press) and **distribution-oriented businesses**, including **polymers, polyester raw materials, pallet stability solutions, and protective packaging products**.

Core Competencies

- Strategic Planning & Business Growth
- Financial Management & Fund-Raising
- Corporate Governance & Statutory Compliance
- Sales, Marketing & Customer Engagement
- Multi-Company Operations Management
- International Business Leadership
- Distribution & Industrial Supply Chain Solutions

Community Engagement

Beyond his corporate responsibilities, he contributes actively to community and social development initiatives. He is:

- **Member**, Rotary Club of Madras
- **Past Member**, Round Table India
- **Trustee**, Round Table India Foundation

He remains committed to using his time and expertise to support projects aimed at improving the lives of underprivileged communities.

Executive Summary

Recognized for his broad managerial experience and strategic foresight, Ganesh Ananthakrishnan continues to play an instrumental role in steering DSM Group's growth across geospatial services, engineering capabilities, and industrial distribution businesses. His combination of technical education, financial experience, operational depth, and community focus positions him as a well-rounded leader.
